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October 2, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to introduce the Save a Line promotion.

General Subscriber Service Tariff

Section A2 - 9th Revised Page 34.0.1

The issue and effective dates for this tariff package are October 2, 2008 and October 3, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (slg)
Regulatory Vice President
Attachments

Promotion Description

AT&T Save a Line Promotion

Overview

The AT&T Save a Line Promotion is scheduled to begin on 10/3/2008 and end on 08/31/2009. This promotion ("Program") is an offering available to AT&T business line subscribers in AT&T Alabama, AT&T Florida, AT&T Georgia, AT&T Kentucky, AT&T Louisiana, AT&T Mississippi, AT&T South Carolina, AT&T North Carolina or AT&T Tennessee that indicate they are disconnecting service. The promotion will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a 6-month period.

Promotion Specifics

- Available to AT&T SE business subscribers calling to disconnect wireline service
- Subscriber must have a CCB line package or flat-rated business line (1FB/1FBCL/FRL/FRLCL)
- Subscribers will receive the following dollar discount per line for a 6-month period whether they are currently under a term agreement or not.

Discounts:

- CCB Package Lines: \$15
- Flat-rated Business Lines (except FL and GA RG2): \$10
- Flat-rated Business Lines (FL and GA RG2): \$3

Program Restrictions

- AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their 6-month period.
- In the event the Subscriber terminates service before the 6-month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.
- No BTN arrangements within GA only are allowed with this Program.
- Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are NOT allowed to participate in this promotion.

ISSUED: ~~October 2, 2008~~ ~~June 23, 2004~~

EFFECTIVE: ~~October 3, 2008~~ ~~July 8, 2004~~

BY: ~~Marshall M. Criser III~~, President -FL ~~Joseph P. Lacher~~
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>AT&T Florida Service Territory – From Central Office where services are available</u>	<u>AT&T Save A Line Promotion</u>	<u>The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.</u>	<u>10/3/2008 (N) to 8/31/2009 (N)</u>
		<u>Rules and Regulations</u>	(N)
		<u>--Available to AT&T business subscribers calling to disconnect wireline service.</u>	(N)
		<u>--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).</u>	(N)
		<u>--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.</u>	(N)
		<u>--Discounts:</u>	(N)
		<u>-CCB Package Lines: \$15</u>	(N)
		<u>-Flat-rated Business Lines: \$3</u>	(N)
		<u>--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.</u>	(N)
		<u>--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.</u>	(N)
		<u>--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.</u>	(N)

A2. GENERAL REGULATIONS

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- A. The following promotions are approved by the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	AT&T Save A Line Promotion	The AT&T Save A Line Promotion is available to AT&T business line subscribers that indicate they are disconnecting service. This offer will provide discounts on Complete Choice for Business line packages and flat-rated business lines for a six (6) month period.	10/3/2008 to 8/31/2009	(N)
		Rules and Regulations		(N)
		--Available to AT&T business subscribers calling to disconnect wireline service.		(N)
		--Subscriber must have a CCB line package or flat-rated business line (e.g. 1FB).		(N)
		--Subscribers will receive the following dollar discount per line for a six (6) month period whether they are currently under a term agreement or not.		(N)
		--Discounts:		(N)
		-CCB Package Lines: \$15		(N)
		-Flat-rated Business Lines: \$3		(N)
		--AT&T reserves the right to terminate this promotion at any time; provided, however, that Subscribers participating in the program will continue until the end of their six (6) month period.		(N)
		--In the event the Subscriber terminates service before the six (6) month period expires, the Subscriber must pay to AT&T the discounts received. This charge will appear on the Subscriber's final bill as a charge in the OC&C section.		(N)
		--Customers enrolled in CCB Advantage, CCB Elite, CCB Enhanced Answers, Exclusively 40, Exclusively 50 or Simply 30 are not allowed to participate in this promotion.		(N)